

PROFESSIONAL DIPLOMA IN WEB DESIGN

1. Module 1: Introduction to Web Design & the Internet
2. Module 2: HTML (HyperText Markup Language)
3. Module 3: CSS (Cascading Style Sheets)
4. Module 4: JavaScript for Web Designers
5. Module 5: Web Graphics & UI Design
6. Module 6: Responsive & Modern Design Frameworks
7. Module 7: Web Hosting and Domain Management
8. Module 8: Content Management Systems (CMS)
9. Module 9: Introduction to Version Control & Collaboration
10. Module 10: Final Project & Portfolio Development

PROFESSIONAL DIPLOMA IN DATABASE MANAGEMENT (PDDM)

1. Module 1: Introduction to Databases
2. Module 2: Database Design and Data Modeling
3. Module 3: Introduction to SQL
4. Module 4: Advanced SQL and Database Programming
5. Module 5: Database Administration (DBA)
6. Module 6: Database Tools and Platforms
7. Module 7: Database Security and Maintenance
8. Module 8: Data Analysis and Reporting
9. Module 9: Web and Application Database Integration
10. Module 10: Final Project and Assessment

PROFESSIONAL DIPLOMA IN COMPUTER BASIC PROGRAMMING (PDCBP)

1. Module 1: Introduction to Programming Concepts
2. Module 2: Fundamentals of Programming
3. Module 3: Functions and Modular Programming
4. Module 4: Arrays and Data Handling
5. Module 5: Introduction to Object-Oriented Programming (OOP)
6. Module 6: File Handling and Data Storage
7. Module 7: Introduction to GUI and Event-Driven Programming
8. Module 8: Introduction to Database Connectivity
9. Module 9: Introduction to Web and Mobile Programming
10. Module 10: Software Development Practices
11. Module 11: Final Project and Assessment

PROFESSIONAL DIPLOMA IN DIGITAL MARKETING & SOCIAL MEDIA MANAGEMENT

1. Module 1: Introduction to Digital Marketing
2. Module 2: Website Fundamentals and Content Strategy
3. Module 3: Search Engine Optimization (SEO)
4. Module 4: Social Media Marketing (SMM)
5. Module 5: Facebook & Instagram Advertising
6. Module 6: YouTube and Video Marketing
7. Module 7: Email Marketing & CRM
8. Module 8: Google Advertising (SEM & Display Ads)
9. Module 9: Content Creation and Branding

10. Module 10: Analytics and Performance Measurement
11. Module 11: Influencer and Affiliate Marketing (Optional Advanced)
12. Module 12: Final Project and Presentation

PROFESSIONAL DIPLOMA IN DATA ANALYSIS AND VISUALIZATION

1. Module 1: Introduction to Data Analysis
2. Module 2: Data Collection and Preparation
3. Module 3: Microsoft Excel for Data Analysis
4. Module 4: Data Visualization in Excel
5. Module 5: Introduction to Power BI
6. Module 6: Introduction to Google Data Studio (Looker Studio)
7. Module 7: Basic Statistics for Data Analysis
8. Module 8: Introduction to SQL (Optional)
9. Module 9: Introduction to Data Analysis with Python (Optional Advanced)
10. Module 10: Reporting and Data Presentation
11. Module 11: Capstone Project

PROFESSIONAL DIPLOMA IN COMPUTER FORENSICS

1. Module 1: Introduction to Computer Forensics
2. Module 2: Basics of Computer Systems and Networks
3. Module 3: Digital Evidence and Crime Scene Management
4. Module 4: File Systems and Data Recovery
5. Module 5: Computer Forensic Tools and Software

6. Module 6: Windows and Email Forensics
7. Module 7: Internet and Network Forensics
8. Module 8: Mobile Device Forensics
9. Module 9: Cloud and Cybercrime Investigation
10. Module 10: Legal and Ethical Aspects of Digital Forensics
11. Module 11: Incident Response and Reporting
12. Module 12: Final Project / Case Study

PROFESSIONAL DIPLOMA IN CONTENT CREATION & SOCIAL MEDIA STRATEGY

1. Module 1: Introduction to Content Creation
2. Module 2: Social Media Platforms Overview
3. Module 3: Creative Writing & Storytelling for Digital Media
4. Module 4: Visual Design & Branding
5. Module 5: Photography & Videography for Content Creators
6. Module 6: Video Editing and Reels/TikTok Production
7. Module 7: Content Planning & Scheduling
8. Module 8: Social Media Strategy & Campaign Management
9. Module 9: Analytics & Performance Measurement
10. Module 10: Monetization & Career Growth
11. Module 11: Ethics, Copyright, and Online Reputation
12. Module 12: Final Project

PROFESSIONAL DIPLOMA IN DIGITAL ADVERTISING & BRAND PROMOTION

1. Module 1: Introduction to Content Creation
2. Module 2: Social Media Platforms Overview
3. Module 3: Creative Writing & Storytelling for Digital Media
4. Module 4: Visual Design & Branding
5. Module 5: Photography & Videography for Content Creators
6. Module 6: Video Editing and Reels/TikTok Production
7. Module 7: Content Planning & Scheduling
8. Module 8: Social Media Strategy & Campaign Management
9. Module 9: Analytics & Performance Measurement
10. Module 10: Monetization & Career Growth
11. Module 11: Ethics, Copyright, and Online Reputation
12. Module 12: Final Project

PROFESSIONAL DIPLOMA IN WEB CONTENT WRITING AND COPYWRITING

1. Module 1: Introduction to Web Writing
2. Module 2: Grammar, Clarity, and Readability
3. Module 3: Writing for the Web
4. Module 4: SEO Content Writing
5. Module 5: Copywriting Fundamentals
6. Module 6: Types of Copywriting
7. Module 7: Content Strategy & Planning
8. Module 8: Storytelling & Brand Voice

9. Module 9: Social Media & Ad Copywriting
10. Module 10: Email & Sales Funnel Copywriting
11. Module 11: Freelancing & Monetizing Writing Skills
12. Module 12: Final Project / Portfolio Presentation

TECHY SKILLS NETWORK (TSN)